2012-2013 Parent Survey

Northwest Independent School District
February 2013
Overview

- Survey respondents included parents, guardians and caregivers of students currently enrolled in Northwest ISD.

- Parents had the opportunity to respond to a series of questions for each school their child(ren) attends and for the overall district.

- Only questions that asked parents to identify the name of their child(ren)'s school(s) were mandatory.

- Survey topics included:
  - School Climate
  - Communications
  - Safe and Orderly Environment
  - Instructional Program
  - Student Support
  - Support Services
  - District Communications
The survey was structured to allow parents with multiple children to reflect on each school level in which their children were enrolled (Pre-Kindergarten, Elementary, Middle, High).

The survey was made available online. Parents received emails and could also access the survey by visiting NISD’s website. A provision was made for those with no Internet access to request a paper copy. Two requests were received.

Most items used a 4-point Likert scale for level of agreement.


To enable comparisons with previous years, the “Total Percent Agree” is reported, where the percent of respondents who responded “Strongly Agree” are combined with those who responded “Agree.”

To provide an aggregate result for each topic, the average percent agreement was determined.
Executive Summary of Findings

A number of encouraging findings were identified:

- Across the topic areas surveyed, perceptions are highly favorable and have remained consistent or only slightly less favorable since 2010.
- Parents believe the climate at their child’s school is positive, welcoming and safe.
- In general, instructional practices are perceived to be engaging, challenging and relevant.
- Children are excited to go to school and to participate in school activities; if their children have a problem, parents believe they have someone to talk to.
- Schools are believed to be clean and well-maintained.
- Parents feel well-connected to the school and are very satisfied with the district phone calling system.
- Parents are satisfied with communications from their child’s school.
Executive Summary of Findings

A few areas emerged as needing attention:

- While the district experiences continued growth, fewer parents who are new to the district are responding to the survey than in previous years.

- Parents who are new to the district are less familiar with how the Central Office supports individual schools.

- Parents expect more constructive feedback on homework, about the academic performance of their child and how they can help their child in school.

- There is a marked decline in satisfaction with food services and transportation services since 2010.
Executive Summary of Findings

The issues listed below require attention and further analysis:

- When there is a need to contact a Central Office administrator, parents often find the process to be lacking and sometimes discourteous.

- Parents do not participate in many of the opportunities available to them at their child’s school and district-wide.

- Even though 94% of responding parents indicated their child is safe at school, nearly one-third believe that bullying or threatening behavior is present in their child’s school. This is likely the result of ambiguity in the way the question was worded and therefore does not present a cause for concern.
## Participation Rate

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Responses (n)</th>
<th>Max Possible Responses (Nmax)</th>
<th>Response Rate (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>2,438</td>
<td>14,536</td>
<td>17%</td>
</tr>
<tr>
<td>2010</td>
<td>1,838</td>
<td>9,140</td>
<td>20%</td>
</tr>
<tr>
<td>2008</td>
<td>1,087</td>
<td>Unknown</td>
<td>Unknown</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>School Type</th>
<th>Number of Responses</th>
<th>Percent of Total Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-Kindergarten</td>
<td>43</td>
<td>2%</td>
</tr>
<tr>
<td>Elementary</td>
<td>1,570</td>
<td>64%</td>
</tr>
<tr>
<td>Middle</td>
<td>944</td>
<td>39%</td>
</tr>
<tr>
<td>High</td>
<td>784</td>
<td>32%</td>
</tr>
</tbody>
</table>
High School Participation Rates

<table>
<thead>
<tr>
<th>Responses</th>
<th>Maximum Possible Responses</th>
<th>Number of Responses</th>
<th>Response Rate for School</th>
</tr>
</thead>
<tbody>
<tr>
<td>Byron Nelson High</td>
<td>2100</td>
<td>296</td>
<td>14%</td>
</tr>
<tr>
<td>Northwest High</td>
<td>2472</td>
<td>466</td>
<td>19%</td>
</tr>
<tr>
<td>Steele Accelerated High</td>
<td>78</td>
<td>22</td>
<td>28%</td>
</tr>
</tbody>
</table>
Middle School Participation Rates

<table>
<thead>
<tr>
<th>Responses</th>
<th>Maximum Possible Responses</th>
<th>Number of Responses</th>
<th>Response Rate for School</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chisholm Trail Middle</td>
<td>876</td>
<td>166</td>
<td>19%</td>
</tr>
<tr>
<td>Medlin Middle</td>
<td>910</td>
<td>217</td>
<td>24%</td>
</tr>
<tr>
<td>Pike Middle</td>
<td>749</td>
<td>194</td>
<td>26%</td>
</tr>
<tr>
<td>Tidwell Middle</td>
<td>905</td>
<td>171</td>
<td>19%</td>
</tr>
<tr>
<td>Wilson Middle</td>
<td>678</td>
<td>196</td>
<td>29%</td>
</tr>
</tbody>
</table>
Elementary School Participation Rates

- Beck Elementary: 20%
- Granger Elementary: 26%
- Haslet Elementary: 25%
- Hatfield Elementary: 14%
- Hughes Elementary: 12%
- Justin Elementary: 16%
- Lakeview Elementary: 14%
- Love Elementary: 14%
- Nance Elementary: 14%
- Peterson Elementary: 11%
- Prairie View Elementary: 22%
- Roanoke Elementary: 14%
- Schluter Elementary: 23%
- Sendera Ranch Elementary: 29%
- Seven Hills Elementary: 11%
- Thompson Elementary: 12%
## Elementary School Participation Rates

<table>
<thead>
<tr>
<th>Responses</th>
<th>Maximum Possible Responses</th>
<th>Number of Responses</th>
<th>Response Rate for School</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beck Elementary</td>
<td>709</td>
<td>139</td>
<td>20%</td>
</tr>
<tr>
<td>Granger Elementary</td>
<td>879</td>
<td>227</td>
<td>26%</td>
</tr>
<tr>
<td>Haslet Elementary</td>
<td>507</td>
<td>128</td>
<td>25%</td>
</tr>
<tr>
<td>Hatfield Elementary</td>
<td>447</td>
<td>61</td>
<td>14%</td>
</tr>
<tr>
<td>Hughes Elementary</td>
<td>574</td>
<td>67</td>
<td>12%</td>
</tr>
<tr>
<td>Justin Elementary</td>
<td>521</td>
<td>85</td>
<td>16%</td>
</tr>
<tr>
<td>Lakeview Elementary</td>
<td>509</td>
<td>72</td>
<td>14%</td>
</tr>
<tr>
<td>Love Elementary</td>
<td>572</td>
<td>81</td>
<td>14%</td>
</tr>
<tr>
<td>Nance Elementary</td>
<td>460</td>
<td>64</td>
<td>14%</td>
</tr>
<tr>
<td>Peterson Elementary</td>
<td>628</td>
<td>71</td>
<td>11%</td>
</tr>
<tr>
<td>Prairie View Elementary</td>
<td>437</td>
<td>94</td>
<td>22%</td>
</tr>
<tr>
<td>Roanoke Elementary</td>
<td>813</td>
<td>113</td>
<td>14%</td>
</tr>
<tr>
<td>Schluter Elementary</td>
<td>423</td>
<td>97</td>
<td>23%</td>
</tr>
<tr>
<td>Sendera Ranch Elementary</td>
<td>558</td>
<td>161</td>
<td>29%</td>
</tr>
<tr>
<td>Seven Hills Elementary</td>
<td>532</td>
<td>56</td>
<td>11%</td>
</tr>
<tr>
<td>Thompson Elementary</td>
<td>454</td>
<td>54</td>
<td>12%</td>
</tr>
</tbody>
</table>
Trends

- **School Climate**
  - 2007: 77%
  - 2008: 84%
  - 2010: 91%
  - 2013: 90%

- **Communications**
  - 2007: 75%
  - 2008: 84%
  - 2010: 87%
  - 2013: 87%

- **Safe and Orderly Environment**
  - 2007: 77%
  - 2008: 82%
  - 2010: 90%
  - 2013: 89%

- **Instructional Program**
  - 2007: 74%
  - 2008: 84%
  - 2010: 92%
  - 2013: 87%

- **Support Services**
  - 2007: 75%
  - 2008: 88%
  - 2010: 93%
  - 2013: 89%

- **District Communications**
  - 2007: 75%
  - 2008: 87%
  - 2010: 91%
  - 2013: 91%

**Average of “Strongly Agree” and “Agree”**

- 2007: 75%
- 2008: 84%
- 2010: 91%
- 2013: 90%
Perceptions of School Climate

- **I feel welcome at my child's school.**
  - Strongly Agree: 53%
  - Agree: 40%
  - Disagree: 6%
  - Strongly Disagree: 1%

- **I am provided opportunities to volunteer in my child's school.**
  - Strongly Agree: 49%
  - Agree: 40%
  - Disagree: 9%
  - Strongly Disagree: 2%

- **I am adequately informed about activities at my child's school.**
  - Strongly Agree: 42%
  - Agree: 41%
  - Disagree: 13%
  - Strongly Disagree: 3%

- **I feel comfortable talking to my child's teacher(s) about my child's progress.**
  - Strongly Agree: 56%
  - Agree: 37%
  - Disagree: 6%
  - Strongly Disagree: 1%

- **The staff at my child's school is approachable and addresses my concerns courteously.**
  - Strongly Agree: 48%
  - Agree: 42%
  - Disagree: 8%
  - Strongly Disagree: 2%

- **When I communicate with my child's school regarding a concern, I receive a response in a timely manner.**
  - Strongly Agree: 48%
  - Agree: 40%
  - Disagree: 8%
  - Strongly Disagree: 3%

- **My child's principal is actively leading our school toward educational excellence.**
  - Strongly Agree: 54%
  - Agree: 38%
  - Disagree: 5%
  - Strongly Disagree: 3%

- **Students at my child's school are treated fairly regardless of their race, culture, religion, sexual orientation, gender, language or disabilities.**
  - Strongly Agree: 51%
  - Agree: 42%
  - Disagree: 5%
  - Strongly Disagree: 2%
Perceptions of Campus Communications

The School Newsletter (print and/or electronic) provides adequate information about learning opportunities and activities at my child's school.

- Strongly Agree: 40%
- Agree: 46%
- Disagree: 11%
- Strongly Disagree: 3%

The School Web Site provides adequate information about learning opportunities and activities at my child's school.

- Strongly Agree: 38%
- Agree: 49%
- Disagree: 11%
- Strongly Disagree: 2%

The Teacher's Web Site provides adequate information about learning opportunities and activities at my child's school.

- Strongly Agree: 33%
- Agree: 48%
- Disagree: 16%
- Strongly Disagree: 3%

The School Messenger (automated calling/message system) provides adequate information about learning opportunities and activities at my child's school.

- Strongly Agree: 48%
- Agree: 44%
- Disagree: 6%
- Strongly Disagree: 1%

Home Access Center is a useful tool to monitor my child's grades, absences, and discipline.

- Strongly Agree: 54%
- Agree: 38%
- Disagree: 5%
- Strongly Disagree: 2%

The principals email communications provide adequate information about learning opportunities and activities at my child's school.

- Strongly Agree: 42%
- Agree: 42%
- Disagree: 13%
- Strongly Disagree: 4%
Perceptions of a Safe and Orderly Environment

- **My child feels safe at school.**
  - Strongly Agree: 50%
  - Agree: 45%
  - Disagree: 4%
  - Strongly Disagree: 1%

- **My child’s school has clearly defined student behavioral expectations which are consistently and fairly enforced.**
  - Strongly Agree: 45%
  - Agree: 43%
  - Disagree: 9%
  - Strongly Disagree: 3%

- **Discipline is consistent and applied fairly to all students at my child’s school.**
  - Strongly Agree: 38%
  - Agree: 47%
  - Disagree: 12%
  - Strongly Disagree: 3%

- **I am aware that my child’s school has an emergency response plan.**
  - Strongly Agree: 43%
  - Agree: 46%
  - Disagree: 9%
  - Strongly Disagree: 2%

- **Teachers and students respect one another at my child’s school.**
  - Strongly Agree: 39%
  - Agree: 48%
  - Disagree: 10%
  - Strongly Disagree: 2%

- **Students do not threaten or bully each other at my child’s school.**
  - Strongly Agree: 23%
  - Agree: 44%
  - Disagree: 25%
  - Strongly Disagree: 8%
Perceptions of a Safe and Orderly Environment: Elementary School

- **My child feels safe at school.**
  - Strongly Agree: 62%
  - Agree: 35%
  - Disagree: 3%

- **My child’s school has clearly defined student behavioral expectations that are consistently and fairly enforced.**
  - Strongly Agree: 52%
  - Agree: 38%
  - Disagree: 8%

- **Discipline is consistent and applied fairly to all students at my child’s school.**
  - Strongly Agree: 45%
  - Agree: 42%
  - Disagree: 10%
  - Strongly Disagree: 3%

- **I am aware that my child’s school has an emergency response plan.**
  - Strongly Agree: 50%
  - Agree: 39%
  - Disagree: 9%

- **Teachers and students respect one another at my child’s school.**
  - Strongly Agree: 50%
  - Agree: 44%
  - Disagree: 5%
  - Strongly Disagree: 1%

- **Students do not threaten or bully each other at my child’s school.**
  - Strongly Agree: 29%
  - Agree: 44%
  - Disagree: 20%
  - Strongly Disagree: 6%
Perceptions of a Safe and Orderly Environment: Middle School

- My child feels safe at school. 43% Strongly Agree, 51% Agree, 5% Disagree, 1% Strongly Disagree
- My child’s school has clearly defined student behavioral expectations that are consistently and fairly enforced. 41% Strongly Agree, 46% Agree, 10% Disagree, 3% Strongly Disagree
- Discipline is consistent and applied fairly to all students at my child’s school. 34% Strongly Agree, 50% Agree, 12% Disagree, 3% Strongly Disagree
- I am aware that my child’s school has an emergency response plan. 37% Strongly Agree, 51% Agree, 9% Disagree, 3% Strongly Disagree
- Teachers and students respect one another at my child’s school. 32% Strongly Agree, 53% Agree, 11% Disagree, 3% Strongly Disagree
- Students do not threaten or bully each other at my child’s school. 17% Strongly Agree, 44% Agree, 29% Disagree, 10% Strongly Disagree
Perceptions of a Safe and Orderly Environment: High School

My child feels safe at school. [Chart: 37% Strongly Agree, 56% Agree, 5% Disagree, 2% Strongly Disagree]

My child’s school has clearly defined student behavioral expectations that are consistently and fairly enforced. [Chart: 32% Strongly Agree, 52% Agree, 12% Disagree, 4% Strongly Disagree]

Discipline is consistent and applied fairly to all students at my child’s school. [Chart: 27% Strongly Agree, 53% Agree, 14% Disagree, 5% Strongly Disagree]

I am aware that my child’s school has an emergency response plan. [Chart: 36% Strongly Agree, 54% Agree, 8% Disagree, 3% Strongly Disagree]

Teachers and students respect one another at my child’s school. [Chart: 26% Strongly Agree, 53% Agree, 18% Disagree, 3% Strongly Disagree]

Students do not threaten or bully each other at my child’s school. [Chart: 16% Strongly Agree, 43% Agree, 31% Disagree, 10% Strongly Disagree]
My child's teacher(s) hold and communicate high expectations for all students. 46% Strongly Agree 46% Agree 7% Disagree 1% Strongly Disagree

My child's teacher(s) give relevant and useful homework that extends learning beyond the classroom. 35% Strongly Agree 48% Agree 13% Disagree 3% Strongly Disagree

The English-language arts curriculum and instruction my child receives is challenging and relevant to him/her. 38% Strongly Agree 52% Agree 8% Disagree 2% Strongly Disagree

The mathematics curriculum and instruction my child receives is challenging and relevant to him/her. 39% Strongly Agree 51% Agree 7% Disagree 3% Strongly Disagree

The science curriculum and instruction my child receives is challenging and relevant to him/her. 40% Strongly Agree 52% Agree 5% Disagree 2% Strongly Disagree

The social studies curriculum and instruction my child receives is challenging and relevant to him/her. 38% Strongly Agree 54% Agree 6% Disagree 2% Strongly Disagree

My child is given the time and support needed to master the curriculum at his/her highest potential. 35% Strongly Agree 49% Agree 13% Disagree 3% Strongly Disagree

My child is engaged more than 50% of the time in his/her learning through quality instruction and participation. 36% Strongly Agree 53% Agree 9% Disagree 2% Strongly Disagree
### Perceptions of Instructional Practice (cont.)

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>I feel my child is provided with appropriate opportunities and time to experience technology for learning in his/her classes.</td>
<td>38%</td>
<td>51%</td>
<td>8%</td>
<td>2%</td>
</tr>
<tr>
<td>I feel the instruction my child receives at school is relevant and is preparing him/her for the next level of education in his/her life.</td>
<td>38%</td>
<td>51%</td>
<td>9%</td>
<td>3%</td>
</tr>
<tr>
<td>I am informed about the state and local tests and understand my child's results.</td>
<td>34%</td>
<td>50%</td>
<td>13%</td>
<td>3%</td>
</tr>
<tr>
<td>My child receives adequate counseling to make informed decisions for his/her success.</td>
<td>31%</td>
<td>49%</td>
<td>16%</td>
<td>4%</td>
</tr>
<tr>
<td>My child's school has sufficient resources to provide a quality education program to all students.</td>
<td>39%</td>
<td>52%</td>
<td>7%</td>
<td>2%</td>
</tr>
<tr>
<td>I am kept informed about what my child is learning in school.</td>
<td>38%</td>
<td>42%</td>
<td>17%</td>
<td>3%</td>
</tr>
<tr>
<td>The feedback my child's teacher(s) provide on homework helps my child learn.</td>
<td>31%</td>
<td>45%</td>
<td>19%</td>
<td>5%</td>
</tr>
<tr>
<td>The teachers give me useful information about how to help my child in school.</td>
<td>31%</td>
<td>43%</td>
<td>21%</td>
<td>5%</td>
</tr>
</tbody>
</table>
Perceptions of Student Support

- **My child is excited to go to school.**
  - Strongly Agree: 33%
  - Agree: 50%
  - Disagree: 13%
  - Strongly Disagree: 3%

- **If my child has a school problem there is a teacher, counselor, or other staff at school that my child can go to for help.**
  - Strongly Agree: 40%
  - Agree: 51%
  - Disagree: 7%
  - Strongly Disagree: 2%

- **If my child has a personal problem there is a teacher, counselor, or other staff at school that my child can go to for help.**
  - Strongly Agree: 38%
  - Agree: 49%
  - Disagree: 10%
  - Strongly Disagree: 3%

- **My child takes an interest in the school activities (student clubs, sports, band, Ag, field trips, other extra-curricular activities) offered at school.**
  - Strongly Agree: 47%
  - Agree: 41%
  - Disagree: 10%
  - Strongly Disagree: 2%
Perceptions of Support Services

I am satisfied with the food service program at my child's school.
- Strongly Agree: 18%
- Agree: 52%
- Disagree: 19%
- Strongly Disagree: 10%

I am satisfied with the transportation services that are provided for my child.
- Strongly Agree: 29%
- Agree: 56%
- Disagree: 9%
- Strongly Disagree: 6%

My child's school is clean and well maintained.
- Strongly Agree: 53%
- Agree: 45%
- Disagree: 1%
- Strongly Disagree: 0%

The school grounds at my child's school are well maintained.
- Strongly Agree: 49%
- Agree: 47%
- Disagree: 3%
- Strongly Disagree: 1%

The health services provided at my child's school meet the needs of the students.
- Strongly Agree: 44%
- Agree: 52%
- Disagree: 3%
- Strongly Disagree: 1%
Perceptions of District Communications

District's automated phone calling system is a valuable communication's tool for notifying parents of school emergencies and closings.  

I feel the school district adequately informs me about issues such as student growth, school finance, district policies, etc.

The district communicates high expectations in achievement for all students.

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>District's automated phone calling system is a valuable communication's</td>
<td>69%</td>
<td>29%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>tool for notifying parents of school emergencies and closings.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>I feel the school district adequately informs me about issues such as</td>
<td>37%</td>
<td>53%</td>
<td>8%</td>
<td>2%</td>
</tr>
<tr>
<td>student growth, school finance, district policies, etc.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The district communicates high expectations in achievement for all students.</td>
<td>42%</td>
<td>49%</td>
<td>7%</td>
<td>2%</td>
</tr>
</tbody>
</table>
Perceptions of District Communications (cont.)

These communication sources provide adequate information about the school district.

- District eNewsletter Northwest News (sent via email)
  - Strongly Agree: 45%
  - Agree: 50%
  - Disagree: 4%
  - Strongly Disagree: 1%

- District Newsletter Northwest Vision (mailed three times a year)
  - Strongly Agree: 41%
  - Agree: 52%
  - Disagree: 6%
  - Strongly Disagree: 1%

- NISD Web site
  - Strongly Agree: 46%
  - Agree: 48%
  - Disagree: 5%
  - Strongly Disagree: 1%

- Social Media – Facebook, Twitter, YouTube
  - Strongly Agree: 28%
  - Agree: 48%
  - Disagree: 19%
  - Strongly Disagree: 5%

- The NET videos
  - Strongly Agree: 24%
  - Agree: 51%
  - Disagree: 21%
  - Strongly Disagree: 5%
Parent Engagement

Please indicate how often you attended each of the following events during the past year.

- **School Board Meetings**: 1% 2% 17% 80%
- **PTA Meetings**: 10% 14% 36% 40%
- **School Plays**: 6% 15% 42% 36%
- **School-Sponsored Art/Music Presentations**: 14% 24% 39% 23%
- **School-Sponsored Sporting Events**: 32% 13% 22% 33%
- **School Events (Curriculum Night, Parent Conferences, Open House, TechnoExpo, Book Fair)**: 30% 34% 31% 5%
- **District or School Committee Meetings**: 4% 17% 75%
- **District Forums**: 1% 2% 11% 86%

Legend:
- **5 or more**
- **3 to 4**
- **1 to 2**
- **Zero**
Contact with Central Office

When you have had an issue to discuss or an idea to share with a Central Office administrator . . .

- You easily found out who to contact. (n=272)
  - Strongly Agree: 25%
  - Agree: 43%
  - Disagree: 19%
  - Strongly Disagree: 13%

- You made contact with the correct person. (n=272)
  - Strongly Agree: 28%
  - Agree: 51%
  - Disagree: 11%
  - Strongly Disagree: 10%

- The administrator was polite and listened to you. (n=270)
  - Strongly Agree: 35%
  - Agree: 46%
  - Disagree: 7%
  - Strongly Disagree: 12%

- Your ideas were considered and addressed in a professional manner. (n=269)
  - Strongly Agree: 33%
  - Agree: 39%
  - Disagree: 14%
  - Strongly Disagree: 13%

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Contact with Central Office (cont.)

How do you prefer to receive information from the school district?

- School Messenger (Automated phone calling system): 74%
- District eNewsletter Northwest News (sent via email): 67%
- District Newsletter Northwest Vision (mailed to homes): 27%
- NISD Web site: 50%
- Social Media – Facebook, Twitter, YouTube: 21%
- The NET videos (Northwest Educational Television, video-on-demand): 7%
- Text Messages: 68%
Perceptions of District Finances

How familiar are you with the District’s budget constraints?

In my opinion, the financial resources of the district are spent wisely.

The current funding level is adequate to meet the community’s education needs.
How familiar are you with the ways the Central Office supports all schools in your district?

<table>
<thead>
<tr>
<th>Years in District</th>
<th>Very Familiar</th>
<th>Somewhat Familiar</th>
<th>Not Familiar</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than one year</td>
<td>11%</td>
<td>33%</td>
<td>57%</td>
<td></td>
</tr>
<tr>
<td>1–3 years</td>
<td>10%</td>
<td>37%</td>
<td>54%</td>
<td></td>
</tr>
<tr>
<td>4–6 years</td>
<td>16%</td>
<td>41%</td>
<td>43%</td>
<td></td>
</tr>
<tr>
<td>7–10 years</td>
<td>20%</td>
<td>42%</td>
<td>39%</td>
<td></td>
</tr>
<tr>
<td>11 or more years</td>
<td>23%</td>
<td>43%</td>
<td>33%</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>17%</td>
<td>40%</td>
<td>43%</td>
<td></td>
</tr>
</tbody>
</table>
How many years have you lived in Northwest ISD?

Note: Percentage may not equal 100 due to rounding.
Do you have access to the Internet?

*In 2013, six people indicated they did **not** have access to the Internet*
Conclusions

Highlights

• Parents perceive that school climate is safe and positive and that their children are engaged in school.
• Student support and associated services are strong.
• Trends over time indicate meaningful improvement since 2007, but appear to have plateaued.
• Communications with parents are adequate, with some room for improvement.

Next Steps

• Better engagement with parents who are new to the district.
• Increase parent engagement through all available opportunities; take advantage of parents’ home and mobile internet access.
• Improve the processes and outcomes when parents contact Central Office administration.
Appendix: Item Trends
# Item Trends: School Climate

<table>
<thead>
<tr>
<th>School Climate</th>
<th>2013 Total Agree</th>
<th>Change Since 2010</th>
<th>Change Since 2008</th>
<th>Change Since 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>I feel welcome at my child's school.</td>
<td>92%</td>
<td>-1%</td>
<td>6%</td>
<td>14%</td>
</tr>
<tr>
<td>I am provided opportunities to volunteer in my child's school.</td>
<td>89%</td>
<td>-1%</td>
<td>4%</td>
<td>10%</td>
</tr>
<tr>
<td>I am adequately informed about activities at my child's school.</td>
<td>84%</td>
<td>0%</td>
<td>0%</td>
<td>14%</td>
</tr>
<tr>
<td>I feel comfortable talking to my child's teacher(s) about my child's progress.</td>
<td>92%</td>
<td>-2%</td>
<td>4%</td>
<td>12%</td>
</tr>
<tr>
<td>The staff at my child's school is approachable and addresses my concerns courteously.</td>
<td>90%</td>
<td>-2%</td>
<td>4%</td>
<td>13%</td>
</tr>
<tr>
<td>When I communicate with my child's school regarding a concern, I receive a response in a timely manner.</td>
<td>89%</td>
<td>0%</td>
<td>4%</td>
<td>13%</td>
</tr>
<tr>
<td>My child's principal is actively leading our school toward educational excellence.</td>
<td>92%</td>
<td>0%</td>
<td>17%</td>
<td>16%</td>
</tr>
<tr>
<td>Students at my child's school are treated fairly regardless of their race, culture, religion, sexual orientation, gender, language or disabilities.</td>
<td>93%</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>
### Item Trends: Campus Communication

<table>
<thead>
<tr>
<th>Communication</th>
<th>2013 Total Agree</th>
<th>Change Since 2010</th>
<th>Change Since 2008</th>
<th>Change Since 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>The school newsletter (print and/or electronic) provides adequate information about learning opportunities and activities at my child's school.</td>
<td>86%</td>
<td>0%</td>
<td>5%</td>
<td>15%</td>
</tr>
<tr>
<td>The school website provides adequate information about learning opportunities and activities at my child's school.</td>
<td>87%</td>
<td>0%</td>
<td>11%</td>
<td>15%</td>
</tr>
<tr>
<td>The teacher website provides adequate information about learning opportunities and activities at my child's school.</td>
<td>81%</td>
<td>-3%</td>
<td>-11%</td>
<td>12%</td>
</tr>
<tr>
<td>The School Messenger (automated calling/message system) provides adequate information about learning opportunities and activities at my child's school.</td>
<td>93%</td>
<td>4%</td>
<td>4%</td>
<td>N/A</td>
</tr>
<tr>
<td>Home Access Center is a useful tool to monitor my child's grades, absences, and discipline.</td>
<td>93%</td>
<td>2%</td>
<td>8%</td>
<td>7%</td>
</tr>
<tr>
<td>The principal’s email communications provide adequate information about learning opportunities and activities at my child's school.</td>
<td>83%</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>
## Item Trends: Safe and Orderly Environment

<table>
<thead>
<tr>
<th>Safe and Orderly Environment</th>
<th>2013 Total Agree</th>
<th>Change Since 2010</th>
<th>Change Since 2008</th>
<th>Change Since 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>My child feels safe at school.</td>
<td>95%</td>
<td>0%</td>
<td>13%</td>
<td>12%</td>
</tr>
<tr>
<td>My child's school has clearly defined student behavioral expectations which are consistently and fairly enforced.</td>
<td>88%</td>
<td>-1%</td>
<td>9%</td>
<td>11%</td>
</tr>
<tr>
<td>Discipline is consistent and applied fairly to all students at my child's school.</td>
<td>85%</td>
<td>-1%</td>
<td>1%</td>
<td>13%</td>
</tr>
<tr>
<td>I am aware that my child's school has an emergency response plan.</td>
<td>89%</td>
<td>-1%</td>
<td>8%</td>
<td>13%</td>
</tr>
<tr>
<td>Teachers and students respect one another at my child's school.</td>
<td>88%</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Students do not threaten or bully each other at my child's school.</td>
<td>66%</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>
## Item Trends: Instructional Program

<table>
<thead>
<tr>
<th>Instructional Program</th>
<th>2013 Total Agree</th>
<th>Change Since 2010</th>
<th>Change Since 2008</th>
<th>Change Since 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>My child's teacher(s) hold and communicate high expectations for all students.</td>
<td>91%</td>
<td>-3%</td>
<td>2%</td>
<td>14%</td>
</tr>
<tr>
<td>My child's teacher(s) give relevant and useful homework that extends learning beyond the classroom.</td>
<td>83%</td>
<td>-7%</td>
<td>6%</td>
<td>11%</td>
</tr>
<tr>
<td>The English-language arts curriculum and instruction my child receives is challenging and relevant to him/her.</td>
<td>90%</td>
<td>-3%</td>
<td>3%</td>
<td>N/A</td>
</tr>
<tr>
<td>The mathematics curriculum and instruction my child receives is challenging and relevant to him/her.</td>
<td>90%</td>
<td>-3%</td>
<td>-1%</td>
<td>13%</td>
</tr>
<tr>
<td>The science curriculum and instruction my child receives is challenging and relevant to him/her.</td>
<td>93%</td>
<td>-2%</td>
<td>2%</td>
<td>16%</td>
</tr>
<tr>
<td>The social studies curriculum and instruction my child receives is challenging and relevant to him/her.</td>
<td>92%</td>
<td>-3%</td>
<td>1%</td>
<td>N/A</td>
</tr>
<tr>
<td>My child is given the time and support needed to master the curriculum at his/her highest potential.</td>
<td>84%</td>
<td>-9%</td>
<td>5%</td>
<td>11%</td>
</tr>
</tbody>
</table>
## Item Trends: Instructional Program (cont.)

<table>
<thead>
<tr>
<th>Instructional Program</th>
<th>2013 Total Agree</th>
<th>Change Since 2010</th>
<th>Change Since 2008</th>
<th>Change Since 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>My child is engaged more than 50% of the time in his/her learning through quality instruction and participation.</td>
<td>89%</td>
<td>0%</td>
<td>1%</td>
<td>N/A</td>
</tr>
<tr>
<td>I feel my child is provided with appropriate opportunities and time to experience technology for learning in his/her classes.</td>
<td>90%</td>
<td>-1%</td>
<td>8%</td>
<td>N/A</td>
</tr>
<tr>
<td>I feel the instruction my child receives at school is relevant and is preparing him/her for the next level of education in his/her life.</td>
<td>88%</td>
<td>-3%</td>
<td>2%</td>
<td>12%</td>
</tr>
<tr>
<td>I am informed about the state and local tests and understand my child's results.</td>
<td>84%</td>
<td>-6%</td>
<td>-4%</td>
<td>6%</td>
</tr>
<tr>
<td>My child receives adequate counseling to make informed decisions for his/her success.</td>
<td>80%</td>
<td>-6%</td>
<td>7%</td>
<td>15%</td>
</tr>
<tr>
<td>My child's school has sufficient resources to provide a quality education program to all students.</td>
<td>91%</td>
<td>-3%</td>
<td>5%</td>
<td>17%</td>
</tr>
<tr>
<td>I am kept informed about what my child is learning in school.</td>
<td>80%</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>The feedback my child's teacher(s) provide on homework helps my child learn.</td>
<td>76%</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>The teachers give me useful information about how to help my child in school.</td>
<td>74%</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>
## Item Trends: Support Services

<table>
<thead>
<tr>
<th>Support Services</th>
<th>2013 Total Agree</th>
<th>Change Since 2010</th>
<th>Change Since 2008</th>
<th>Change Since 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>I am satisfied with the food service program at my child's school.</td>
<td>70%</td>
<td>-6%</td>
<td>-6%</td>
<td>2%</td>
</tr>
<tr>
<td>I am satisfied with the transportation services that are provided for my child.</td>
<td>85%</td>
<td>-7%</td>
<td>2%</td>
<td>14%</td>
</tr>
<tr>
<td>My child's school is clean and well maintained.</td>
<td>98%</td>
<td>-1%</td>
<td>4%</td>
<td>13%</td>
</tr>
<tr>
<td>The school grounds at my child's school are well maintained.</td>
<td>96%</td>
<td>-2%</td>
<td>5%</td>
<td>16%</td>
</tr>
<tr>
<td>The health services provided at my child's school meet the needs of the students.</td>
<td>96%</td>
<td>-3%</td>
<td>2%</td>
<td>25%</td>
</tr>
</tbody>
</table>
## Item Trends: District Communications

<table>
<thead>
<tr>
<th>District Communications</th>
<th>2013 Total Agree</th>
<th>Change Since 2010</th>
<th>Change Since 2008</th>
<th>Change Since 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>The District's automated phone calling system is a valuable communication tool for notifying parents of school emergencies and closings.</td>
<td>98%</td>
<td>1%</td>
<td>2%</td>
<td>8%</td>
</tr>
<tr>
<td>I feel the school district adequately informs me about issues such as student growth, school finance, district policies, etc.</td>
<td>90%</td>
<td>3%</td>
<td>11%</td>
<td>20%</td>
</tr>
<tr>
<td>In my opinion, the financial resources of the district are spent wisely.</td>
<td>84%</td>
<td>-2%</td>
<td>1%</td>
<td>18%</td>
</tr>
<tr>
<td>The district communicates high expectations in achievement for all students.</td>
<td>91%</td>
<td>-2%</td>
<td>0%</td>
<td>16%</td>
</tr>
</tbody>
</table>
## Item Trends: District Information

<table>
<thead>
<tr>
<th>District Information</th>
<th>2013 Total Agree</th>
<th>Change Since 2010</th>
<th>Change Since 2008</th>
<th>Change Since 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>The District's automated phone calling system is a valuable communication tool for notifying parents of school emergencies and closings.</td>
<td>98%</td>
<td>1%</td>
<td>2%</td>
<td>8%</td>
</tr>
<tr>
<td>I feel the school district adequately informs me about issues such as student growth, school finance, district policies, etc.</td>
<td>90%</td>
<td>3%</td>
<td>11%</td>
<td>20%</td>
</tr>
<tr>
<td>In my opinion, the financial resources of the district are spent wisely.</td>
<td>84%</td>
<td>-2%</td>
<td>1%</td>
<td>18%</td>
</tr>
<tr>
<td>The district communicates high expectations in achievement for all students.</td>
<td>91%</td>
<td>-2%</td>
<td>0%</td>
<td>16%</td>
</tr>
<tr>
<td>The current funding level is adequate to meet the community's education needs.</td>
<td>73%</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

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## Items: Student Support

<table>
<thead>
<tr>
<th>Student Support</th>
<th>2013 Total Agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>My child is excited to go to school.</td>
<td>84%</td>
</tr>
<tr>
<td>If my child has a school problem there is a teacher, counselor, or other staff member at school who my child can go to for help.</td>
<td>91%</td>
</tr>
<tr>
<td>If my child has a personal problem there is a teacher, counselor, or other staff member at school who my child can go to for help.</td>
<td>88%</td>
</tr>
<tr>
<td>My child takes an interest in the school activities (student clubs, sports, band, Ag, field trips, other extra-curricular activities) offered at school.</td>
<td>88%</td>
</tr>
</tbody>
</table>